

ID Transmission Rate Card 2024

Frequency	USD			EUR			GBP			
	1x	3x	6x	1x	3x	6x	1x	3x	6x	
Global Weekly E-newsletter <i>Delivered to 15,000 engaged contacts</i>										
Leaderboard Banner	\$1,250	\$1,130	\$1,060	€1,125	€1,025	€965	£995	£900	£845	
Midpoint Banner	\$1,057	\$958	\$905	€960	€871	€825	£850	£765	£723	
Footer Banner	\$970	\$880	\$830	€880	€800	€755	£780	£702	£663	
Weekly Spotlight	\$1,865	\$1,700	\$1,600	€1,650	€1,550	€1,455	£1,500	£1,350	£1,275	
Text Advert	\$870	\$790	\$745	€790	€720	€678	£700	£630	£595	
Single Sponsored E-blast										
Full Audience E-blast <i>Delivered to 15,000 contacts</i>		\$6,000			€5,475			£4,700		
Website Advertising										
Billboard (970 x 250px) per month		\$1,250			€1,125			£995		
Run of Site (300 x 250px) per month		\$1,120			€1,050			£900		
Leaderboard (728 x 90px) per month		\$1,120			€1,050			£900		
Webinars / Virtual Event										
Webinar		\$14,000			€12,750			£10,900		
Forum/Roundtable										

Contact us now at sales@idtransmission.com to find out more

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Video Production Services			
Animation	<p>POA - Our video production service is tailored to each project. Once we understand your specific production needs, we can provide a cost.</p>		
Exhibition Booth Interviews/Highlights			
Products Demos			
Symposium/Presentation Coverage			
Social Shorts			
Customer Testimonials			
Human Profiles			
Interviews (In-Person/Virtual)			
Site Tours			
Social Media			
	<p>POA - Our social media service is tailored to each project. Once we understand your specific production needs, we can provide a cost.</p>		
Content Marketing			
Content Marketing Article (1x Page)	\$8,688	€7,993	£6,950
Content Marketing Article (2x Page)	\$15,638	€14,387	£12,510
Supplements	<p>POA - The price includes research, production, and marketing of each article. In addition, we provide the content back to you to use in your own inbound/outbound marketing tactics.</p>		
E-books			

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