MASS SPEC

Rate Card 2024

	USD	EUR	GBP
Global Weekly E-Newsle	etter		
Weekly Spotlight	\$4,080	€3,450	£3,000
Leaderboard Banner	\$4,080	€3,450	£3,000
Midpoint Banner	\$3,400	€2,875	£2,500
App Note, Product Profile, Special Promotions	\$2,448	€2,070	£1,800
Roadblock	\$8,160	€6,900	£6,000
Global E-Blast			
Single Content	\$10,880	€9,200	£8,000
Multi Content	\$10,880	€9,200	£8,000
Bespoke E-Newsletter Sole Sponsorship	\$13,600	€11,500	£10,000
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Webinars/Virtual Events			
Webinar	\$20,400	€17,250	£15,000
Forum Sponsor	\$8,000	€6,500	£6,000

