## MASS SPEC

## Rate Card 2025

## From Analytical Scientist

	USD	EUR	GBP
Global Weekly E-Newsle	etter		
Weekly Spotlight	\$4,284	€3,623	£3,150
Leaderboard Banner	\$4,284	€3,623	£3,150
Midpoint Banner	\$3,570	€3,019	£2,625
App Note, Product Profile, Special Promotions	\$2,570	€2,174	£1,890
Roadblock	\$8,568	€7,245	£6,300
Global E-Blast			
Single Content	\$11,424	€9,660	£8,400
Multi Content	\$11,424	€9,660	£8,400
Bespoke E-Newsletter Sole Sponsorship	\$14,280	€12,075	£10,500
Webinars/Virtual Events			
Webinar	\$21,420	€18,113	£15,750
	\$8,400	€6,825	£6,300
Forum Sponsor	\$0,400		±0,300

