SPECTROSCOPY

Rate Card 2024

FROM Analytical Scientist

	USD	EUR	GBP
Global Bi-Monthly E-Nev	wsletter		
Weekly Spotlight	\$4,080	€3,450	£3,000
Leaderboard Banner	\$4,080	€3,450	£3,000
Midpoint Banner	\$3,400	€2,875	£2,500
App Note, Product Profile, Special Promotions	\$2,448	€2,070	£1,800
Roadblock	\$8,160	€6,900	£6,000
Global E-Blast			
Single Content	\$10,880	€9,200	£8,000
Multi Content	\$10,880	€9,200	£8,000
Bespoke E-Newsletter Sole Sponsorship	\$13,600	€11,500	£10,000
Webinars/Virtual Events	;		
Webinar	\$20,400	€17,250	£15,000
Forum Sponsor	\$8,000	€6,500	£6,000

