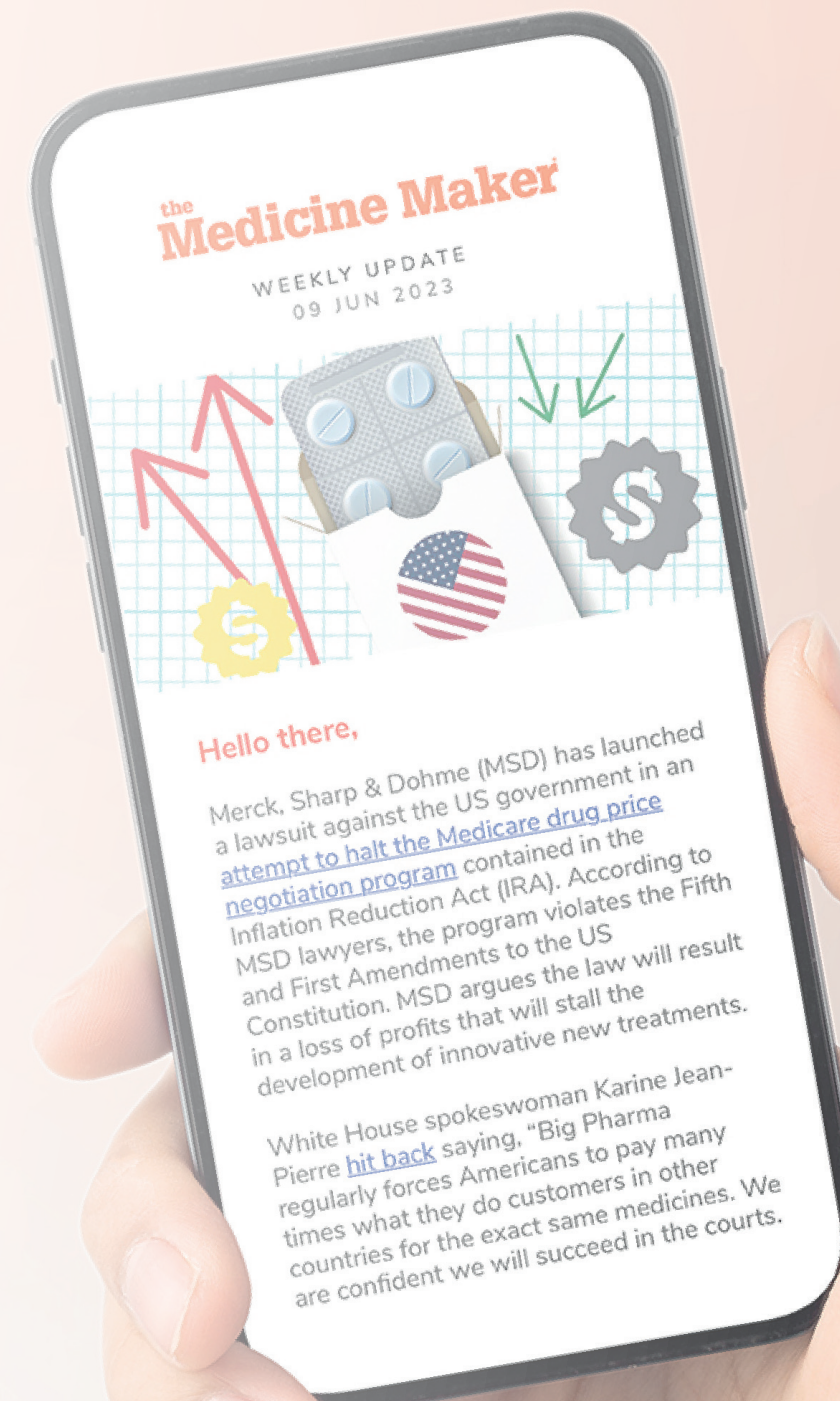


the Medicine Maker

Content Calendar 2025



the **Medicine Maker** *Print*

<i>Issue</i>	Spring	Summer	Autumn	Winter
<i>Print Date</i>	11th February	11th May	12th August	11th November
<i>Events</i>	<p>INTERPHEX</p> <hr/>  	<p>CPHI North America</p> <hr/>  	<p>CPHI Milan</p>	<p>PHARMAPACK By CPHI</p> <hr/> 
<i>Feature</i>	 <p>Medicine Maker COMPANY of the Year</p>	 <p>Medicine Maker POWER List</p>	Special CPhI Issue and CPhI videos	<p>Cell and Gene Therapy Supplement</p> <hr/>  <p>Medicine Maker The INNOVATORS</p>
<i>Core Topics</i>	<p>Small Molecules - <i>delving into the latest advancements, research, and trends shaping the pharmaceutical industry's small molecule landscape.</i> Cell and Gene - <i>exploring cutting-edge innovations, regulatory updates, and industry trends driving the future of advanced therapies.</i> Bioprocessing - <i>highlighting the latest developments, technologies, and best practices shaping the production and scalability of biologics.</i></p>			
<i>Editorial Focus</i>	Formulation and Drug Delivery / Antibody Drug Conjugate	Trends in the Anti-Obesity Drug Market / Primary Packaging and Fill/Finish	Oligonucleotides / Vaccine Innovation	Outsourcing to CROs and CDMOs / mRNA Therapeutics

RATE CARDS

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Bioprocessing

CELL AND GENE

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Cell and Gene

SMALL MOLECULES

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Small Molecules

the **Medicine Maker** Digital



Month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Topic-Specific Newsletters	Drug Delivery	Cell & Gene	Oligonucleotides		Small Molecules		CMO's and Their Value	Packaging	Bioprocessing		Vaccines	
Editorially-Led Roundtables						Pioneers			Advanced Medicine			
Special Series eBooks				Pioneers (VIP interviews)		Biopharmaceutical Development		Sustainability		Cell and Gene Therapy		Small Molecules
Industry Surveys								Advanced Therapies				

EXAMPLES



Special Series eBook
Biopharma



Special Series eBook
Advanced Medicine



Editorially-Led Roundtable
Women In Pharma

Key Events

The Medicine Maker has developed a unique package combining video and digital to help you get the most out of your exhibition investment.

Our video service consists of our film and editorial team attending your booth to produce a 2-minute interview with one of your product specialists. This will then be edited and distributed to our global audience.

Meanwhile, our exhibition package includes Show Daily Newsletters and a dedicated Website Hub. Combined, these provide an amazing opportunity for you to showcase your products, personality and presence to our highly-engaged audience during and even after the event.

Ideal for product launches, announcements or as a call to action to attract more visitors to your booth, our packages serve to highlight the most innovative companies attending these key events.

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