## Content Calendar 2024





	TAS Magazine + Core Topics (Print and Digital) All issues include a section dedicated to each of our Core Topics: Mass Spec, Chromatography, and Spectroscopy.	Specialist E-blasts	App Note Books	Digital Events	E-books	See below for examples:
JAN						
FEB	Focus: Existential Challenges Production Deadline: 23 Jan Distribution: Pittcon / Analytica / ICNTS	Must see Booths: Pittcon 2024	Pharmaceutical Analysis, Bio-pharmaceutical Analysis, Omics			
MAR				Hands On at Pittcon 2024	Food & Beverage Analysis 2023 example	
APR	Focus: Top Institutes Production Deadline: 19 Mar Distribution: Analytica / SLAS Europe	Must See Booths: Analytica 2024	Food Beverage & Pesticide Analysis, Cannabis Analysis	Hands On at Analytica 2024		The Application Book 2022
MAY	Mass Spec Annual Supplement 2024	Must See Booths: ASMS 2024			HPLC	
JUN	Focus: Data Challenges Production Deadline: 07 May Distribution: ASMS / HPLC / BMSS / IMSC		Mass Spectrometry, HPLC, GC	Hands On at ASMS 2024		
JUL		Must See Booths: HPLC 2024			GC/GC-MS	C C / M S LED
AUG	Focus: People Production Deadline: 14 Aug Distribution: ILMAC / HUPO / ISC / NIR / EPRW		Environmental Analysis, Water Analysis, Air Quality Analysis			Änalytical Scientist
SEP						Have been been been been been been been be
ост	Focus: Pursuing Sustainability Production Deadline: 24 Sep Distribution: SciX / RAFA / 1st Conference of the International Mass Spectrometry Imaging Society / Lab Innovations	Must See Booths: SciX 2024			Spectroscopy	E Congression and the second sec
NOV		Must See Booths: RAFA 2024	General Analytical Science 2022 Example			
DEC	Focus: Innovation Production Deadline: 27 Nov Distribution: SLAS International			Innovators: The Future of Analytical Science	Innovators: The Future of Analytical Science	Änalytical Scientist