

## Editorial Calendar 2023

	TAS Magazine + Core Topics (Print and Digital) All issues include a section dedicated to each of our Core Topics: Mass Spec, Chromatography, and Spectroscopy.	Specialist E-blasts	App Note Books	Digital Events	E-books
JAN		<b>Specialist Newsletter:</b> Data Analysis and Management			Sample Prep Automation
FEB	Focus: Pittcon edition Production Deadline: 21 Feb Distribution: Pittcon/Forum Labo 10th Anniversary Wall Planner	Must see Booths: Pittcon 2023	Pharmaceutical Analysis Bio-pharmaceutical Analysis Omics	Food Analysis (Forum)	
MAR		<b>Specialist Newsletter:</b> Polymers & Materials		Green Lab/ Sustainability (Roundtable) Live from Booth Videos - Pittcon <u>Example</u>	Food & Beverage Analysis 2021 example
APR	Focus: Mass Spec/ Sustainability Production Deadline: 18 Apr Distribution: ASMS / Labvolution	Application Note Roundup: 6x Opportunities	Food Beverage & Pesticide Analysis Cannabis Analysis	Mass Spec (Forum)	
MAY	Mass Spec Annual Supplement 2023	Must See Booths: ASMS 2023	Mass Spectrometry HPLC, GC	PFAS (Forum)	Translational Research
JUN	Focus: Liquid Chromatography/ Biopharma Production Deadline: 30 May Distribution: HPLC	Must See Booths: HPLC 2023		Live from Booth Videos - HPLC and ASMS	
JUL		Specialist Newsletter: HPLC	Omics	HPLC (Forum)	HPLC
AUG	Focus: The Power List Production Deadline: 15 Aug Distribution: BMSS / SciX / ILMAC	Application Note Roundup: 6x opportunities	Environmental Analysis Water Analysis Air Quality Analysis	Live from Booth Videos- SciX and ILMAC	
SEP		Specialist Newsletter: LCMS	Spectroscopy	LCMS (Forum)	GC/GC-MS
ост	Focus: Environment/ Food Production Deadline: 17 Oct Distribution: Lab Innovations	Must See Booths: SciX 2023			
NOV		Specialist Newsletter: GCMS	General Analytical Science 2022 Example	Spectroscopy (Forum)	Spectroscopy
DEC	Focus: The Innovation Awards Production Deadline: 05 Dec	Application Note Roundup: 6x opportunities		Innovators: The Future of Analytical Science	Innovators: The Future of Analytical Science