Cannabis Scientist

Rate Card 2024

Digital

Frequency	USD				EUR			GBP		
	1x	3x	6x	1x	3x	6x	1x	3x	6x	
Global Eblast										
Single Content	\$8,160	\$6,936	\$6,120	€6,900	€5,865	€5,175	£6,000	£5,100	£4,500	
Multi Content	\$8,160	\$6,936	\$6,120	€6,900	€5,865	€5,175	£6,000	£5,100	£4,500	
Bespoke E-newsletter Style	\$10,880	\$9,248	\$8,160	€9,200	€7,820	€6,900	£8,000	£6,800	£6,000	
Website Advertising										
MPU Banner	\$3,400	\$2,890	\$2,550	€2,875	€2,444	€2,156	£2,500	£2,125	£1,875	
MPU Banner Targeted Section Banner	\$3,400 \$2,040	\$2,890 \$1,734	\$2,550 \$1,530	€2,875 €1,725	€2,444 €1,466	€2,156 €1,294	£2,500 £1,500	£2,125 £1,275	£1,875 £1,125	
Targeted Section Banner	\$2,040	\$1,734	\$1,530	€1,725	€1,466	€1,294	£1,500	£1,275	£1,125	
Targeted Section Banner	\$2,040	\$1,734	\$1,530	€1,725	€1,466	€1,294	£1,500	£1,275	£1,125	
Targeted Section Banner App Note or Product Profile	\$2,040	\$1,734	\$1,530	€1,725	€1,466	€1,294	£1,500	£1,275	£1,125	



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Creative Services

		USD			EUR			GBP			
Video Production Services											
Animation											
Exhibition Booth Interviews/Highlights											
Products Demos											
Symposium/Presentation Coverage											
Social Shorts		POA - Our video j	production service is tail	ored to each project. Once we und	derstand your specific	production needs, we ca	an provide a c	ost. Please <u>contact u</u>	<u>is</u> for more details.		
Customer Testimonials											
Human Profiles											
Interviews (In-Person/Virtual)											
Site Tours											
Social Media											
		POA - Our social media service is tailored to the requirements of each individual project. Please contact us for more details.									
	'										
Content Marketing											
Bespoke Interactive E-Book - Sole Sponsorship		\$20,400			€17,250			£15,000			
The Application Note Book	1x	3x	6x	1x	3x	6x		1×	3x	6x	
Full Page Advert/App Note	\$2,040	\$1,734		€1,725	€1,466			£1,500	£1,275		
Double Page Advert/App Note	\$3,740	\$3,179		€3,163	€2,688			£2,750	£2,338		
Special Series E-Book											
Advert	\$3,740	\$3,179	\$2,805	€3,163	€2,688	€2,372		£2,750	£2,338	£2,063	
Application Note	\$3,740	\$3,179	\$2,805	€3,163	€2,688	€2,372		£2,750	£2,338	£2,063	
Sponsored Content	\$6,800	\$5,780	\$5,100	€5,750	€4,888	€4,313		£5,000	£4,250	£3,750	
1/3 Spotlight Product Profile	\$1,360	\$1,156	\$1,020	€1,150	€978	€863		£1,000	£850	£750	
Sponsored Content											
600 words and hosted on thecannabisscientist.com	\$6,800	\$5,780	\$5,100	€5,750	€4,888	€4,313		£5,000	£4,250	£3,750	
1,200 words and hosted on thecannabisscientist.com	\$10,200	\$8,670	\$7,650	€8,625	€7,331	€6,469		£7,500	£6,375	£5,625	