

Frequency	USD			EUR			GBP			
	1x	3x	6x	1x	3x	6x	1x	3x	6x	
Double Page Spread	\$12,109	\$10,293	\$9,082	€10,240	€8,704	€7,680	£8,904	£7,568	£6,678	
Full Page	\$6,127	\$5,208	\$4,595	€5,181	€4,404	€3,886	£4,505	£3,829	£3,379	
1/2 Page	\$3,604	\$3,063	\$2,703	€3,048	€2,590	€2,286	£2,650	£2,253	£1,988	
1/3 Page	\$2,379	\$2,022	\$1,784	€2,011	€1,710	€1,509	£1,749	£1,487	£1,312	
1/4 Page	\$1,730	\$1,470	\$1,297	€1,463	€1,243	€1,097	£1,272	£1,081	£954	
Prime Position										
Inside Front	\$7,352	\$6,249	\$5,514	€6,217	€5,284	€4,663	£5,406	£4,595	£4,055	
Outside Back	\$8,250	\$7,450	\$7,000	€7,750	€7,000	€6,600	£6,750	£6,100	£5,750	
Page 7 (1st right hand page)	\$6,848	\$5,820	\$5,136	€5,790	€4,922	€4,343	£5,035	£4,280	£3,776	
Page 9 (2nd right hand page)	\$6,487	\$5,514	\$4,865	€5,486	€4,663	€4,114	£4,770	£4,055	£3,578	
Cell Therapy Topic Sponsor										
Primary Advertising Space	\$7,208	\$6,127	\$5,406	€6,095	€5,181	€4,571	£5,300	£4,505	£3,975	
Secondary Advertising Space	\$6,848	\$5,820	\$5,136	€5,790	€4,922	€4,343	£5,035	£4,280	£3,776	
Bioprocessing Topic Sponsor										
Primary Advertising Space	\$7,208	\$6,127	\$5,406	€6,095	€5,181	€4,571	£5,300	£4,505	£3,975	
Secondary Advertising Space	\$6,848	\$5,820	\$5,136	€5,790	€4,922	€4,343	£5,035	£4,280	£3,776	
Small Molecule Topic Sponsor										
Primary Advertising Space	\$7,208	\$6,127	\$5,406	€6,095	€5,181	€4,571	£5,300	£4,505	£3,975	
Secondary Advertising Space	\$6,848	\$5,820	\$5,136	€5,790	€4,922	€4,343	£5,035	£4,280	£3,776	
Additional Topics										
Primary Advertising Space	\$7,208	\$6,127	\$5,406	€6,095	€5,181	€4,571	£5,300	£4,505	£3,975	
Secondary Advertising Space	\$6,848	\$5,820	\$5,136	€5,790	€4,922	€4,343	£5,035	£4,280	£3,776	

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	1x	3x	6x	1x	3x	6x	1x	3x	6x	
Global Weekly E-newsletter										
Text Ad	\$1,075	\$968	\$914	€989	€890	€841	£860	£774	£731	
Leaderboard Banner	\$1,244	\$1,120	\$1,058	€1,144	€1,030	€973	£995	£896	£846	
Footer Banner	\$975	\$878	\$829	€897	€807	€762	£780	£702	£663	
Weekly Spotlight	\$2,200 per week			€2,100 per week			£1,900 per week			
Global E-blast										
Full Database E-blast <i>Based on 15,000 engaged readers</i>	\$7,350			€6,300			£5,625			
Targeted E-blast <i>Per 1,000</i>	\$490			€420			£375			
Website Advertising										
Run of Site Ad (Rotating) <i>4,000 impressions per month</i>	\$2,000			€1,900			£1,600			
Premium Run of Site Ad (Static) <i>24,000 impressions per month</i>	\$7,700			€7,700			£6,600			
Power List Overview Leaderboard Banner	\$1,150 per month			€900 per month			£800 per month			
Power List Overview MPU Banner	\$1,150 per month			€900 per month			£800 per month			
Webinars / Virtual Events										
Webinar	\$20,400	\$17,340	\$15,300	€17,250	€14,663	€12,938	£15,000	£12,750	£11,250	
Forum/Roundtable	\$8,160	\$6,936	\$6,120	€6,900	€5,865	€5,175	£6,000	£5,100	£4,500	
Market Research Surveys										
POA - Our market research surveys are tailored to each project. Once we understand your specific requirements, we can provide a cost.										

	USD	EUR	GBP
Video Production Services			
Animation	<p>POA - Our video production service is tailored to each project. Once we understand your specific production needs, we can provide a cost. Please contact us for more details.</p>		
Exhibition Booth Interviews/Highlights			
Products Demos			
Symposium/Presentation Coverage			
Social Shorts			
Customer Testimonials			
Human Profiles			
Interviews (In-Person/Virtual)			
Site Tours			
Social Media			
	<p>POA - Our social media service is tailored to each project. Once we understand your specific production needs, we can provide a cost. Please contact us for more details.</p>		
Sponsored Content			
Content Marketing Article (1x Page)	\$8,688	€7,993	£6,950
Content Marketing Article (2x Page)	\$15,638	€14,387	£12,510
Supplements	<p>POA - The price includes research, production, and marketing of each article. In addition, we provide the content back to you to use in your own inbound/outbound marketing tactics.</p>		
E-books			

