Medicine Maker

Rate Card 2025 Digital



	USD			EUR			GBP		
Frequency	1x	3x	6x	1x	3x	6x	1x	3x	6x
Global Weekly E-newsletter									
Text Ad	\$1,129	\$1,016	\$960	€1,038	€935	€883	£903	£813	£768
Leaderboard Banner	\$1,306	\$1,176	\$1,111	€1,201	€1,082	€1,022	£1,045	£941	£888
Footer Banner	\$1,024	\$922	\$870	€942	€847	€800	£819	£737	£696
Weekly Spotlight	\$2,310 per week			€2,205 per week			£1,995 per week		
Global E-blast									
Full Database E-blast Based on 15,000 engaged readers	\$7,718			€6,615			£5,906		
Targeted E-blast Per 1,000	\$515			€441			£394		
Website Advertising									
Run of Site Ad (Rotating)									
4,000 impressions per month	\$2,100			€1,995			£1,680		
Premium Run of Site Ad (Static) 24,000 impressions per month	\$8,085			€8,085			£6,930		
Power List Overview Leaderboard Banner	\$1,208 per month			€945 per month			£840 per month		
Power List Overview MPU Banner	\$1,208 per month			€945 per month			£840 per month		
Webinars / Virtual Events									
Webinar	\$8,900			€8,200			£7,000		
Forum/Roundtable	\$11,375			€10,500			£9,000		
Market Research Surveys									
		PC	OA - Our market research si	urveys are tailored to each pr	oject. Once we un	derstand vour specific requ	irements, we can provide a co	ost.	

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Print

		USD			EUR			GBP	
Frequency	1x	3x	6x	1x	3x	6x	1x	3x	6x
Double Page Spread	\$12,714	\$10,808	\$9,536	€10,752	€9,139	€8,064	£9,349	£7,946	£7,012
Full Page	\$6,433	\$5,468	\$4,825	€5,440	€4,624	€4,080	£4,730	£4,020	£3,548
1/2 Page	\$3,784	\$3,216	\$2,838	€3,200	€2,720	€2,400	£2,783	£2,366	£2,087
1/3 Page	\$2,498	\$2,123	\$1,873	€2,112	€1,796	€1,584	£1,836	£1,561	£1,378
1/4 Page	\$1,817	\$1,544	\$1,362	€1,536	€1,305	€1,152	£1,336	£1,135	£1,002
Prime Position									
Inside Front	\$7,720	\$6,561	\$5,790	€6,528	€5,548	€4,896	£5,676	£4,825	£4,258
Outside Back	\$8,663	\$7,823	\$7,350	€8,138	€7,350	€6,930	£7,088	£6,405	£6,038
Page 7 (1st right hand page)	\$7,190	\$6,111	\$5,393	€6,080	€5,168	€4,560	£5,287	£4,494	£3,965
Page 9 (2nd right hand page)	\$6,811	\$5,790	\$5,108	€5,760	€4,896	€4,320	£5,009	£4,258	£3,757
Cell Therapy Topic Sponsor									
Primary Advertising Space	\$7,568	\$6,433	\$5,676	€6,400	€5,440	€4,800	£5,565	£4,730	£4,174
Secondary Advertising Space	\$7,190	\$6,111	\$5,393	€6,080	€5,168	€4,560	£5,287	£4,494	£3,965
Bioprocessing Topic Sponsor									
Primary Advertising Space	\$7,568	\$6,433	\$5,676	€6,400	€5,440	€4,800	£5,565	£4,730	£4,174
Secondary Advertising Space	\$7,190	\$6,111	\$5,393	€6,080	€5,168	€4,560	£5,287	£4,494	£3,965
Small Molecule Topic Sponsor									
Primary Advertising Space	\$7,568	\$6,433	\$5,676	€6,400	€5,440	€4,800	£5,565	£4,730	£4,174
Secondary Advertising Space	\$7,190	\$6,111	\$5,393	€6,080	€5,168	€4,560	£5,287	£4,494	£3,965
Additional Topics									_
Primary Advertising Space	\$7,568	\$6,433	\$5,676	€6,400	€5,440	€4,800	£5,565	£4,730	£4,174
Secondary Advertising Space	\$7,190	\$6,111	\$5,393	€6,080	€5,168	€4,560	£5,287	£4,494	£3,965

Contact us now at sales@themedicinemaker.com to find out more



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Creative Services

	USD		EUR	GBP				
Video Production Services								
Animation								
Exhibition Booth Interviews/Highlights								
Products Demos								
Symposium/Presentation Coverage	POA - Our video production service is tailored to each project.							
Social Shorts	Once we understand your specific production needs, we can provide a cost.							
Customer Testimonials	Please <u>contact us</u> for more details.							
Human Profiles								
Interviews (In-Person/Virtual)								
Site Tours								
Social Media								
	POA - Our socia	al media service is tailored	to each campaign. Please <u>contac</u> t	<u>t us</u> for more details.				
Sponsored Content								
Content Marketing Article (1x Page)	\$9,122		€8,393	£7,298				
Content Marketing Article (2x Page)	\$16,420		€15,106	£13,136				
Supplements	POA - The price includes research, production, and marketing of each article. In addition,							
E-books	we provide the content back to you to use in your own inbound/outbound marketing tactics.							
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