New Optometrist Rate Card 2025

	GBP	EUR	USD
Weekly E-newsletter			
Leaderboard Banner	£735	€866	\$905
Banner Advert	£656	€775	\$814
Headline Sponsor	£788	€919	\$971
Sponsored Profiles	£525	€617	\$644
Single Sponsored E-blast			
Targeted E-blast	£1,250 (£500 per '000)	€1,536	\$1,628
Website Advertising			
Campaign Banner - Run of Site (per month)	£2,100	£2,100	\$2,494
Display Advertising - Run of Site (per month)	£1,575	£1,575	\$1,890

Webinars/Virtual Events

Webinar Forum/Roundtable

POA - Our digital events service is tailored to the requirements of each individual project. Please contact us for more details.

Video Production Services	
Animation	
Exhibition Booth Interviews/Highlights	
Products Demos	POA - Our video production service
Symposium/Presentation Coverage	is tailored to the requirements of each
Social Shorts	individual project. Please <u>contact us</u> for more details.
Customer Testimonials	
Human Profiles	
Interviews (In-Person/Virtual)	
Site Tours	

Social Media	
Social Media	POA - Our social media service is tailored to the requirements of
Campaign	each individual project. Please contact us for more details.

Content Marketing

Sponsored
Feature Articles

POA - Our content marketing service is tailored to the requirements
of each individual project. Please contact us for more details.

