

	USD		EUR	
	<i>EU or North America (total price per month)</i>	<i>Global (total price per month)</i>	<i>EU or North America (total price per month)</i>	<i>Global (total price per month)</i>
Global Weekly E-newsletter				
Text Ad	\$2,063	\$3,402	€1,754	€2,892
Leaderboard and Footer Banners	\$3,381	\$5,560	€2,874	€4,725
Global E-blast				
Targeted E-blast (per 1,000)	\$893 (min spend of \$1,500)		€788 (min spend of €1,500)	
Website Advertising				
Display Advertising - Run of Site	\$315 per 1,000 impressions		€263 per 1,000 impressions	
Display Advertising - By Category	\$315 per 1,000 impressions		€263 per 1,000 impressions	
Case Study Hosting (12 months)	\$3,150		€2,678	
Product Page Hosting (12 months)	\$3,150		€2,678	
Campaign Page Hosting (12 months)	POA		POA	
Channels Hosting (12 months)	POA		POA	
Power List Overview Leaderboard Banner	\$3,675		€3,150	
Power List Overview MPU Banner	\$3,675		€3,150	
Webinars / Virtual Events				
Single Region Webinar	Starting from \$15,750		Starting from €13,388	
Forum/Roundtable	POA		POA	
Market Research Surveys	POA - Our market research surveys are tailored to each project. Once we understand your specific requirements, we can provide a cost.			

Rates apply to Europe or North America editions

A global discount of 15% will apply to any booking into both Europe and North America editions

Frequency	USD			EUR		
	1x	3x	6x	1x	3x	6x
Double Page Spread	\$12,714	\$10,808	\$9,536	€10,752	€9,139	€8,064
Full Page	\$6,433	\$5,472	\$4,844	€5,440	€4,627	€4,096
1/2 Page	\$3,784	\$3,216	\$2,838	€3,200	€2,720	€2,400
Prime Position						
Inside Front	\$7,720	\$6,561	\$5,790	€6,528	€5,548	€4,896
Outside Back	\$9,083	\$7,720	\$6,811	€7,680	€6,528	€5,760
Page 7 (1st right hand page)	\$7,190	\$6,101	\$5,396	€6,080	€5,159	€4,563
Page 9 (2nd right hand page)	\$6,811	\$5,790	\$5,108	€5,760	€4,896	€4,320
Fundamental Section						
Primary Advertising Space	\$7,568	\$6,433	\$5,676	€6,400	€5,440	€4,800
Secondary Advertising Space	\$7,190	\$6,115	\$5,396	€6,080	€5,171	€4,563
Featured Campaigns						
Technology to Empower	<i>Single Edition</i>	<i>Global Edition</i>		<i>Single Edition</i>	<i>Global Edition</i>	
Double Page Spread	\$10,351	\$13,356		€8,798	€11,464	
Single Page Spread	\$6,455	\$8,348		€5,565	€7,235	
The Innovators (December)						
Double Page Spread	\$11,798	\$17,808		€10,017	€15,026	
Full Page	\$6,567	\$9,906		€6,122	€8,348	
Half Page	\$4,619	\$6,923		€3,896	€5,843	

	USD			EUR		
Video Production Services						
Animation	<p>POA - Our video production service is tailored to each project. Once we understand your specific production needs, we can provide a cost. Please contact us for more details.</p>					
Exhibition Booth Interviews/Highlights						
Products Demos						
Symposium/Presentation Coverage						
Social Shorts						
Customer Testimonials						
Human Profiles						
Interviews (In-Person/Virtual)						
Site Tours						
Social Media						
POA - Our social media service is tailored to the requirements of each individual campaign. Please contact us for more details.						
Content Marketing						
Animation	POA			POA		
Infographics	POA			POA		
Sponsored Content	x1	x2	x3	x1	x2	x3
Full Page	\$10,122	\$8,873	\$7,738.50	€8,925	€7,849	€6,825
Double Page	\$17,845	\$15,608	\$14,269.50	€15,719	€13,755	€12,579