Content Calendar / January - June 2024

	PRINT			DIGITAL		
	Deadlines & Distribution	Topics	Commercial Content	Minds in Motion (Roundtables)	Video Series	Special Series E-books
January					TrendForward: Bad Grades for Gleason	
February	Deadline: 06 Feb Distribution: Molecular Med TRI-CON, USCAP, AAPA Spring Meeting	Focus: Climate Change and Disease Additional Topics: Molecular Pathology, Oncology, Microscopy, Hematology	Weapons of Reason		MEDLAB Hands on	
March				Unlocking Health's Code - Precision Medicine	TrendForward: Code to Cure - Al's Contribution to Diagnostics USCAP Hands on	Next-Generation Sequencing
April	Deadline: 02 Apr Distribution: Genomics and Precision Medicine Expo, ECCMID, ASM Microbe, Digital Pathology & Al Congress: USA (Global Engage), ECDP	Focus: Training and Education Additional Topics: Infectious Disease, Screening and Testing, Microbiology, Spatial Biology	Technology to Empower: Digital Pathology & AI	The Circle of Life - Interdependent Health in a One Health World	ECCMID Hands on	
May				Mapping Life's Mosaic - Unveiling Secrets through Spatial Biology	TrendForward: Beneath the Surface - Delving into Disease with Molecular Pathology	
June	Deadline: 04 Jun Distribution: AACC, APC Prods, CAP-ACP, ESCV	Focus: Images Additional Topics: Diversity, Equity, and Inclusion, Forensic Pathology	Efficiency Engines: Exploring Laboratory Automation			IHC



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Content Calendar / July - December 2024

	PRINT			DIGITAL		
	Deadlines & Distribution	Topics	Commercial Content	Minds in Motion (Roundtables)	Video Series	Special Series E-books
July				LIVE: Efficiency Engines - Exploring Laboratory Automation	TrendForward: The Covid-19 Pandemic Summary	
August	Production Deadline: 06 Aug Distribution: ASCP, AAPA, NSH, ECP	Focus: Power List Additional Topics: Cytology, Precision Medicine	Powerful Profiles			
September				Empowering Life Drops - Hematology's Crucial Role in Healthcare	TrendForward: Pathway to Progress - Navigating the Digital Pathology Transition	Infectious Disease
October	Production Deadline: 01 Oct Distribution: Pathology Visions, AMP, Digital Pathology & Al Congress Europe (Global Engage), ASHG, International Pathology Day	Focus: 10th Anniversary Edition Additional Topics: Digital Pathology & Al Omics, Laboratory Management	Cancer Chronicles: Navigating Diagnostics and Treatments Across Types	LIVE: Pixels and Prognosis - Exploring the Future of Digital Pathology with AI	Pathology Visions Hands on	
November			Enterprise Imaging (Supplement)	Biomarkers - The Roadmap to Predictive and Preventive Medicine	TrendForward: Flames of Resilience - Navigating Lab Burnout	
December	Production Deadline: 19 Nov Distribution: MEDLAB	Focus: Precision Medicine Additional Topics: Technology and Innovation, Neurology, Point-of-Care Testing	Innovators MEDLAB Executive Invites Precision Pathways: Charting the Future of Personalized Health			Quality Control



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