

Frequency	USD			EUR			GBP			
	1x	3x	6x	1x	3x	6x	1x	3x	6x	
Double Page Spread	\$12,974	\$11,677	\$11,028	€10,971	€9,874	€9,325	£9,540	£8,586	£8,109	
Full Page	\$6,487	\$5,838	\$5,514	€5,486	€4,937	€4,663	£4,770	£4,293	£4,055	
1/2 Page	\$4,325	\$3,892	\$3,676	€3,657	€3,291	€3,108	£3,180	£2,862	£2,703	
1/3 Page	\$3,604	\$3,244	\$3,063	€3,048	€2,743	€2,590	£2,650	£2,385	£2,253	
1/4 Page	\$2,523	\$2,271	\$2,144	€2,133	€1,920	€1,813	£1,855	£1,670	£1,577	
1/6 Page	\$1,442	\$1,297	\$1,225	€1,219	€1,097	€1,036	£1,060	£954	£901	
Prime Position										
Inside Front	\$7,929	\$7,136	\$6,739	€6,705	€6,034	€5,699	£5,830	£5,247	£4,956	
Outside Back	\$8,289	\$7,460	\$7,046	€7,009	€6,308	€5,958	£6,095	£5,486	£5,181	
Page 7 (1st right hand page)	\$7,208	\$6,487	\$6,127	€6,095	€5,486	€5,181	£5,300	£4,770	£4,505	
Page 9 (2nd right hand page)	\$6,848	\$6,163	\$5,820	€5,790	€5,211	€4,922	£5,035	£4,532	£4,280	
Molecular Pathology										
Primary Advertising Space	\$6,848	\$6,163	\$5,820	€5,790	€5,211	€4,922	£5,035	£4,532	£4,280	
Secondary Advertising Space	\$6,127	\$5,514	\$5,208	€5,181	€4,663	€4,404	£4,505	£4,055	£3,829	
Infectious Disease / Microbiology										
Primary Advertising Space	\$6,848	\$6,163	\$5,820	€5,790	€5,211	€4,922	£5,035	£4,532	£4,280	
Secondary Advertising Space	\$6,127	\$5,514	\$5,208	€5,181	€4,663	€4,404	£4,505	£4,055	£3,829	
Digital Pathology										
Primary Advertising Space	\$6,848	\$6,163	\$5,820	€5,790	€5,211	€4,922	£5,035	£4,532	£4,280	
Secondary Advertising Space	\$6,127	\$5,514	\$5,208	€5,181	€4,663	€4,404	£4,505	£4,055	£3,829	

	USD		EUR		GBP
Global Weekly E-newsletter					
App Note/Product Profile/Webinar Text Advert	\$1,750		€1,500		£1,350
Leaderboard	\$2,750		€2,500		£2,175
Footer Banner	\$2,250		€2,000		£1,750
Midway Banner	\$2,750		€2,500		£2,175
Roadblock	\$5,000		€4,500		£4,000
Global E-blast					
App Note E-blast (Up to 6 App Notes)	\$6,000		€5,500		£5,000
Multimedia E-blast	\$6,000		€5,500		£5,000
E-newsletter (Topic Specific)	\$6,000		€5,500		£5,000
Targeted EDM	POA		POA		POA
Website Advertising					
Display Advertising - Run of Site	\$2,750		€2,500		£2,250
Display Advertising - Topic Franchise	\$1,750		€1,500		£1,250
App Note Hosting	\$2,250		€2,000		£1,750
Product Profile Hosting	\$2,000		€1,750		£1,550
Power List Overview Leaderboard Banner	\$3,500		€3,000		£2,700
Power List Overview MPU Banner	\$3,500		€3,000		£2,700
Webinars / Virtual Events					
Audio with Slides - Live or Pre-recorded	\$14,000		€13,000		£11,000
Video Webinar	POA		POA		POA
CPD Accreditation	POA		POA		POA
Market Research Surveys					
	POA - Our market research surveys are tailored to each project. Once we understand your specific requirements, we can provide a cost.				

	USD		EUR		GBP
Video Production Services					
Animation					
Exhibition Booth Interviews/Highlights					
Products Demos					
Symposium/Presentation Coverage					
Social Shorts					
Customer Testimonials					
Human Profiles					
Interviews (In-Person/Virtual)					
Site Tours					
POA - Our video production service is tailored to each project. Once we understand your specific production needs, we can provide a cost. Please contact us for more details.					
Social Media					
POA - Our social media service is tailored to each project. Once we understand your specific production needs, we can provide a cost. Please contact us for more details.					
Content Marketing					
Content Development (1x Page)	\$10,000		€9,000		£7,825
Content Development (2x Page)	\$14,500		€13,000		£11,500
E-books					
Supplements					
Infographics					
POA - The price includes research, production, and marketing of each article. In addition, we provide the content back to you to use in your own inbound/outbound marketing tactics. Please contact us for more details.					