

	USD		EUR		GBP
Global Weekly E-newsletter					
App Note/Product Profile/Webinar Text Advert	\$1,838		€1,575		£1,418
Leaderboard	\$2,888		€2,625		£2,284
Footer Banner	\$2,363		€2,100		£1,838
Midway Banner	\$2,888		€2,625		£2,284
Roadblock	\$5,250		€4,725		£4,200
Global E-blast					
App Note E-blast (Up to 6 App Notes)	\$6,300		€5,775		£5,250
Multimedia E-blast	\$6,300		€5,775		£5,250
E-newsletter (Topic Specific)	\$6,300		€5,775		£5,250
Targeted EDM	POA		POA		POA
Website Advertising					
Display Advertising - Run of Site	\$2,888		€2,625		£2,363
Display Advertising - Topic Franchise	\$1,838		€1,575		£1,313
App Note Hosting	\$2,363		€2,100		£1,838
Product Profile Hosting	\$2,100		€1,838		£1,628
Power List Overview Leaderboard Banner	\$2,100		€1,838		£1,628
Power List Overview MPU Banner	\$3,675		€3,150		£2,835
Webinars / Virtual Events					
Audio with Slides - Live or Pre-recorded	\$14,700		€13,650		£11,550
Video Webinar	POA		POA		POA
CPD Accreditation	POA		POA		POA
Market Research Surveys					
	POA - Our market research surveys are tailored to each project. Once we understand your specific requirements, we can provide a cost.				

Frequency	USD			EUR			GBP			
	1x	3x	6x	1x	3x	6x	1x	3x	6x	
Double Page Spread	\$13,623	\$12,261	\$11,579	€11,520	€10,368	€9,791	£10,017	£9,015	£8,514	
Full Page	\$6,811	\$6,130	\$5,790	€5,760	€5,184	€4,896	£5,009	£4,508	£4,258	
1/2 Page	\$4,541	\$4,087	\$3,860	€3,840	€3,456	€3,263	£3,339	£3,005	£2,838	
1/3 Page	\$3,784	\$3,406	\$3,216	€3,200	€2,880	€2,720	£2,783	£2,504	£2,366	
1/4 Page	\$2,649	\$2,385	\$2,251	€2,240	€2,016	€1,904	£1,948	£1,754	£1,656	
1/6 Page	\$1,514	\$1,362	\$1,286	€1,280	€1,152	€1,088	£1,113	£1,002	£946	
Prime Position										
Inside Front	\$8,325	\$7,493	\$7,076	€7,040	€6,336	€5,984	£6,122	£5,509	£5,204	
Outside Back	\$8,703	\$7,833	\$7,398	€7,359	€6,623	€6,256	£6,400	£5,760	£5,440	
Page 7 (1st right hand page)	\$7,568	\$6,811	\$6,433	€6,400	€5,760	€5,440	£5,565	£5,009	£4,730	
Page 9 (2nd right hand page)	\$7,190	\$6,471	\$6,111	€6,080	€5,472	€5,168	£5,287	£4,759	£4,494	
Molecular Pathology										
Primary Advertising Space	\$7,190	\$6,471	\$6,111	€6,080	€5,472	€5,168	£5,287	£4,759	£4,494	
Secondary Advertising Space	\$6,433	\$5,790	\$5,468	€5,440	€4,896	€4,624	£4,730	£4,258	£4,020	
Infectious Disease / Microbiology										
Primary Advertising Space	\$7,190	\$6,471	\$6,111	€6,080	€5,472	€5,168	£5,287	£4,759	£4,494	
Secondary Advertising Space	\$6,433	\$5,790	\$5,468	€5,440	€4,896	€4,624	£4,730	£4,258	£4,020	
Digital Pathology										
Primary Advertising Space	\$7,190	\$6,471	\$6,111	€6,080	€5,472	€5,168	£5,287	£4,759	£4,494	
Secondary Advertising Space	\$6,433	\$5,790	\$5,468	€5,440	€4,896	€4,624	£4,730	£4,258	£4,020	

	USD		EUR		GBP
Video Production Services					
Animation	<p>POA - Our video production service is tailored to each project. Once we understand your specific production needs, we can provide a cost. Please contact us for more details.</p>				
Exhibition Booth Interviews/Highlights					
Products Demos					
Symposium/Presentation Coverage					
Social Shorts					
Customer Testimonials					
Human Profiles					
Interviews (In-Person/Virtual)					
Site Tours					
Social Media					
<p>POA - Our social media service is tailored to each campaign. Please contact us for more details.</p>					
Content Marketing					
Content Development (1x Page)	\$10,500		€9,450		£8,216
Content Development (2x Page)	\$15,225		€13,650		£12,075
E-books	<p>POA - The price includes research, production, and marketing of each product. In addition, we provide the content back to you to use in your own inbound/outbound marketing tactics. Please contact us for more details.</p>				
Supplements					
Infographics					