Translational Scientist Rate Card 2024 Digital

	USD	EUR
Global Weekly E-Newsletter		
App Note/Product Profile/Webinar Text Advert	\$1,800	€1,620
Leaderboard Banner	\$2,500	€2,250
Footer Banner	\$1,800	€1,620
Roadblock	\$6,000	€5,400
Single Sponsored E-blast		
App Note E-blast (Up to 6 App Notes)	\$7,000	€6,300
Multimedia E-blast	\$7,000	€6,300
EDM	\$7,000	€6,300
Targeted EDM	POA	POA
Website Advertising		
MPU Banner	\$3,000	€2,700
Targeted Section Banner	\$2,000	€1,800
App Note or Product Profile	\$1,000	€900
Webinars / Virtual Events		
Audio with Slides - Live or Pre-recorded	\$15,000	€13,500
Video Webinar	POA	РОА
Market Research Surveys		

POA - Our market research surveys are tailored to each project. Once we understand your specific requirements, we can provide a cost.

Translational Scientist

Rate Card 2024

Creative Services

	USD		EUR		
Video Production Services					
Animation					
Exhibition Booth Interviews/Highlights					
Products Demos					
Symposium/Presentation Coverage	POA - Our video production service is tailored to each project. Once we understand your specific production needs, we can provide a cost. Please contact us to find out more.				
Social Shorts					
Customer Testimonials					
Human Profiles					
Interviews (In-Person/Virtual)					
Site Tours					
Content Marketing					
Content Development - Up to 600 Words	\$7,000		€6,300		
Content Development - Up to 1,200 Words	\$11,000		€9,900		
E-Books	\$15,000		€13,,500		
Supplements	POA - The price includes research, production, and marketing of each article. In addition, we provide the content back to you to use in your own inbound/outbound marketing tactics. Please contact us to find out more.				
Infographics					