



Analytical Scientist

COLLABORATIVE/ SPONSORED CONTENT

Content marketing is an integral part of the strategy for over 93% of B2B companies. However the difficulty is finding the most effective way of establishing the right balance between valuable, engaging information and promotional content. With this in mind, we have a content development program that allows you to work directly with our highly experienced editorial team to develop sponsored or collaborative articles, which are tailored to your marketing needs and create genuine proximity with your target audience.

2x page Sponsored content: *Customer Testimonial Example*



2x Page Collaborative Content: Educational Piece from Key Opinion Leader



1x Page Sponsored Content: 'Then and Now' Customer Testimonial



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Translational

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The upshot is that we now have if analytical confidence in the methot extend the analysis to other for commodities, beyond fish and sedond C that note, I might add that we pushed the instrument really hard when I was restall an unring 200 samples of salmon, turu, an other fatty fish in the first couple of level. The instrument never mised a beat, VI need such robust instruments.

www.thermofisher.i



Cannabis Scientist Medicine Maker Ophthalmologist Pathologist Small Molecule
Manufacturer



BESPOKE CONTENT DRIVEN PUBLICATION

In addition to the development of single articles, we can also create multiple pieces of content, infographics or even edit any existing content you may have available. We will deliver all of this via bespoke print and/or digital publications. Our bespoke content driven publications are a unique platform to tell the full story of a product's development and evolution, or even position your company as thought leaders through educational and solutions driven content.







Translational

Öphthalmologist Pathologist Small Molecule Manufacturer



EBOOK

Analytical Scientist

eBooks are a fantastic and cost-effective way of presenting several different forms of media. Our eBook template includes a navigation bar at the top of each page as well as an additional resource bar at the bottom of each page. Whether you provide exciting content, or we develop the content for you through our collaborative/ sponsored content package, each eBook is bespoke and fully designed by our experienced in-house design team.

Solutions Toolkit eBooks



Biopharma Process eBooks





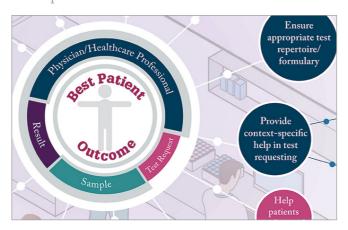
Small Molecule Translational



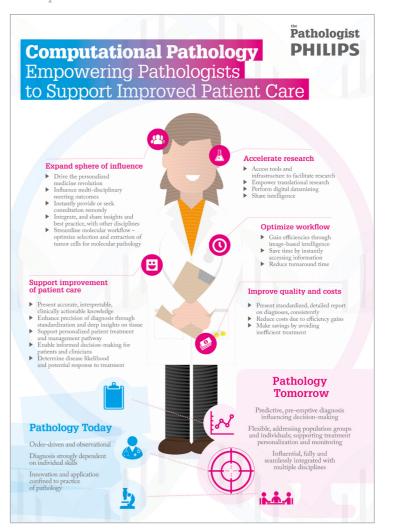
INFOGRAPHIC CREATION

Infographics are a powerful way of supporting social and digital campaigns or supplementing a content marketing project with data-driven visuals. Our team consists of experienced graphic designers and illustrators who can build visually striking infographics and data visuals around your material.

Example 1



Example 2





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CONTACT

Please get in touch if you'd like to find out more about the products and services that we can offer you.

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