



***FOR IMMEDIATE RELEASE***

## Texere Appoints Chief Commercial Officer to Drive Continued Growth

**New York, US, October 13, 2022** – Texere Publishing is delighted to announce the promotion of Richard Hodson to the role of Chief Commercial Officer.

Joining Texere as a publisher in May 2014, Richard Hodson oversaw the successful global launch of Texere's first Pharmaceutical brand, The Medicine Maker. After five successful years, Hodson went on to be appointed Commercial Director with responsibility for the commercial, customer support, and project delivery teams for all sectors of Texere's business – Healthcare, Pharmaceutical, and Science.

Coinciding with Texere's 10th anniversary, Hodson's appointment as Chief Commercial Officer will expand his remit to include overall responsibility for all departments that are predominantly externally facing – namely, sales, commercial services, sales support, social media, and editorial.

Reflecting on his new appointment, Hodson said, "I am delighted to have the opportunity to play an even more senior role at Texere – and I do not take the trust and expectations placed upon me lightly! Fortunately, I work alongside a truly talented team – people who make the task ahead exciting rather than daunting. In ten years, we have built several respected, established

brands, with another two on the runway – and we don't plan on stopping. It's a brilliant time for the business.”

Chief Executive Officer Andy Davies commented, “Richard has already proven himself a natural and capable leader – and always rises to the challenge. I have no doubt that his unwavering passion for – and commitment to – delivering the best experience to both our audiences and commercial partners will only be further multiplied in his new role as Chief Commercial Officer. And that puts Texere in a very good place indeed.”

### **About Texere Publishing**

At Texere Publishing, we deliver compelling, behind the scenes stories that matter in the life sciences and medicine. Our unrivaled access to key opinion leaders, influencers, scientists, and doctors who are making a difference, means that our readers are connected to the pulse of their fields. Founded in 2012, we have expanded our editorial beat to the world with our presence in the US, Canada, and the UK. Visionary. Innovative. Fearless. Join us on our journey to cover the stories that matter to you.

Publishers of The Analytical Scientist, The Cannabis Scientist, The Medicine Maker, The Ophthalmologist, The Pathologist, and The Translational Scientist.

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