

***FOR IMMEDIATE RELEASE***

## Texere Publishing joins the Breathe Culture Pledge to demonstrate investment in their people’s development and wellbeing

*Positive workplace culture is essential to small business productivity, as toxic cultures are estimated to cost the UK economy an eye-watering £15.7 billion per year.*

**Cheshire, UK, July 29, 2021** – Texere Publishing Limited, has joined a growing community of businesses, who are showing their investment in creating a positive workplace culture for their team by joining the Breathe Culture Pledge.

The Pledge is a promise to put your people first, invest in their success, super-charge employee engagement - and ultimately drive your business forward. To date, more than 500 UK small businesses have signed the Pledge. Cloud-based software provider, Breathe, launched the Pledge in 2018.

Workplace culture is an essential aspect of business strategy and key to creating an inclusive, progressive environment which supports employees and recognizes their achievements. This is key to productivity, people’s happiness, personal development and therefore business success.

Recent research conducted by Breathe revealed that in 2019, toxic company culture cost the UK economy more than £15.7 billion.

Tara Higby, Human Resource Manager, commented: “We believe our people are the lifeblood of the business and central to our ongoing success. By joining the Breathe Culture Pledge, we are proudly acknowledging our investment and the responsibility all businesses have in terms of creating a progressive workplace where employees feel valued and appreciated.”

Congratulating Tara Higby on signing the Pledge, Breathe’s CEO, Jonathan Richards said: “Having joined the Pledge, Texere Publishing is joining a like-minded community of businesses who are all on a mission to support their people and put them first. Small businesses make a huge contribution to the UK economy and those who actively invest in their company culture are also making a positive difference to people’s lives.”

In 2019 the combined annual turnover of the UK small businesses was over £2 trillion, which represents 52% of all private sector turnover. Businesses like Texere Publishing who join the Breathe Culture Pledge, receive access to their own Pledge Hub, which includes a whole range of exclusive resources and practical advice and guidance about developing workplace culture and the steps they can take to actively support their people.

You can find out more about the Breathe Culture Pledge and how to get involved by heading over to [www.breathehr.com/Pledge](http://www.breathehr.com/Pledge).

**ENDS**

### **About Texere Publishing**

At Texere Publishing, we deliver fearless, compelling, behind the scenes stories that matter in the life sciences and medicine. Our unrivaled access to key opinion leaders, influencers, scientists, and doctors who are making a difference, means that our readers are connected to the pulse of their fields. Founded in 2012, we have expanded our editorial beat to the world with our presence in the US, Canada, and the UK. Visionary. Innovative. Fearless. Join us on our journey to cover the stories that matter to you.

Publishers of The Analytical Scientist, The Cannabis Scientist, The Medicine Maker, The Ophthalmologist, The Pathologist and The Translational Scientist.

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### **About Breathe:**

Life as a small business is exhilarating. By comparison, the admin involved in people management can feel a bit mundane. Managing people shouldn't be taxing; it should be straightforward and intuitive. Say hello to Breathe, cloud-based HR software that equips businesses with the tools and confidence they need to create the best employee experience.

Born in 2012, Breathe now helps more than 6,000 companies manage their people with over 190,000 employees in the system. Breathe is also sold through a successful partner network now supporting over 250 HR partners. Clients include: Mazars, ramsac, Digital Fibre and OneFile.

Breathe is the trading name for Centurion Management Systems Ltd who've been selling software for 21 years.

[www.breathehr.com](http://www.breathehr.com)

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