

**EMBARGOED UNTIL MARCH 3, 2021**

## The Cannabis Scientist Collaborates with Pittcon to understand “What’s New in Cannabis Analysis?”

*At Pittcon 2021, The Cannabis Scientist will lead an important networking session of experts to better understand what advanced cannabis analytical protocols are now required as standards within the industry continue to evolve.*

**New York, U.S., March 3, 2021** – On Monday, March 8, from 1:30 PM - 3:00 PM EST, the Content Director of The Cannabis Scientist, Rich Whitworth, will co-host a networking session to explore, “What’s New in Cannabis Analysis?” Delegates will get the rare opportunity to listen to insights from leading industry experts, who will be providing tips and best practice examples on how to navigate the changing testing requirements that all analytical labs involved in cannabis testing need to be aware of.

The session – co-hosted with Julia Bramante, Lead Scientist, Marijuana Reference Laboratory at Colorado Department of Public Health and Environment, and Chair of the ACS Cannabis Chemistry division – will delve into the ever-growing list of analyses now expected of labs; from tracking the stability of novel water-based formulations, to assessing the risks from heavy metals in packaging, and more. The session will also discuss the biggest challenges facing the cannabis testing industry today and how cannabis analysis will adapt to the demands of an increasingly sophisticated market.

Content Director Rich Whitworth, says, “The Cannabis Scientist is delighted to co-host a networking session on cannabis analysis at Pittcon 2021. Pittcon is a key event in the analytical science calendar and we look forward to discussing some of the major issues facing the cannabis industry and getting input from a wide range of stakeholders - see you there!”

It’s clear that there is a pressing need for testing labs to adapt to the requirements of this rapidly evolving industry, and this networking session is designed to help them to do just that. Ahead of March’s session, hear what some already had to say in a recent feature

published by The Cannabis Scientist [here](#). More information on the networking session is available [here](#).

Pittcon President, Neal Dando, Ph.D. notes, “The fast paced growth of the cannabis industry has made it very challenging to keep up with the analytical methods necessary for ensuring consumer safety for products that are being produced and consumed both for nutrition as well as therapeutic applications. For several years now, Pittcon has actively committed to providing an objective forum for the sharing of research, new analysis methods, and instrumentation to address these needs.”

**ENDS**

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