



# SOCIAL MEDIA



**This is an  
interactive  
document**

*Please use the  
buttons to navigate*



**the Analytical Scientist**

**the Cannabis Scientist**

**the Medicine Maker**

**the Ophthalmologist**

**the Pathologist**

**the Small Molecule  
Manufacturer**

**the Translational  
Scientist**



Texere offers a range of approaches when it comes to social media advertising, spanning targeted advertising and organic campaigns tailored to generate meaningful engagement with your brand.

## PAID ADVERTISING

Through extensive testing and refining, we are able to effectively target your customers with bespoke adverts created by our talented design team. Whether you're wanting to communicate to a broad audience or target a campaign to a list of individuals with a specific skill set, social ads can drive cost-effective traffic and build brand awareness.

## TAILORED ENGAGEMENT CAMPAIGNS

Our Social Media and Design teams are able to create bespoke social campaigns to generate meaningful interactions with your brand and a given topic.



## CONTACT

Please get in touch if you'd like to find out more about the products and services that we can offer you.

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