

Rate Card 2022

Digital

	USD		EUR
Global Weekly E-Newsletter			
App Note/Product Profile/Webinar Text Advert	\$1,800		€1,620
Leaderboard	\$2,500		€2,250
Footer Banner	\$1,800		€1,620
Roadblock	\$6,000		€5,400
Single Sponsored Eblast			
App Note Eblast (Up to 6 App Notes)	\$7,000		€6,300
Multimedia Eblast	\$7,000		€6,300
EDM	\$7,000		€6,300
Targeted EDM	POA		POA

Rate Card 2022

Digital

	USD		EUR
Website Advertising			
MPU Banner	\$3,000		€2,700
Targeted Section Banner	\$2,000		€1,800
App Note or Product Profile	\$1,000		€900
Webinars / Virtual Events			
Audio with Slides - Live or Pre-recorded	\$15,000		€13,500
Video Webinar	POA		POA
Research & Intelligence			
Market Intelligence Surveys			
5-10 Questions	\$8,000		€7,200
10-15 Questions	\$10,000		€9,000

Rate Card 2022

Creative Services

	USD		EUR
Video Production Services			
Texere Showreel	POA - Our video production service is tailored to each project. Once we understand your specific production needs, we can provide a cost.		POA - Our video production service is tailored to each project. Once we understand your specific production needs, we can provide a cost.
Customer Testimonial			
Product Launch			
Facility Overview			
Exhibition Booth Interviews			
Animation			
Content Marketing			
Content Development - Up to 600 Words	\$7,000		€6,300
Content Development - Up to 1,200 Words	\$11,000		€9,900
E-Books	\$15,000		€13,500
Supplements	POA - The price includes research, production, and marketing of each article. In addition, we provide the content back to you to use in your own inbound/outbound marketing tactics.		POA - The price includes research, production, and marketing of each article. In addition, we provide the content back to you to use in your own inbound/outbound marketing tactics.
Infographics			
Podcasts			
	POA - Our podcast service is tailored to each project. Once we understand your specific production needs, we can provide a cost.		POA - Our podcast service is tailored to each project. Once we understand your specific production needs, we can provide a cost.