



WEBSITE ADVERTISING



This is an
interactive
document

*Please use the
buttons to navigate*



the Analytical Scientist

the Cannabis Scientist

the Medicine Maker

the Ophthalmologist

the Pathologist

**the Small Molecule
Manufacturer**

**the Translational
Scientist**



TOPIC FRANCHISE - BANNER ADVERTISING

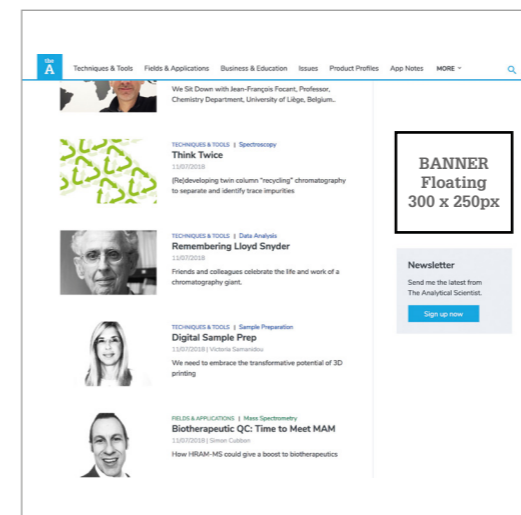
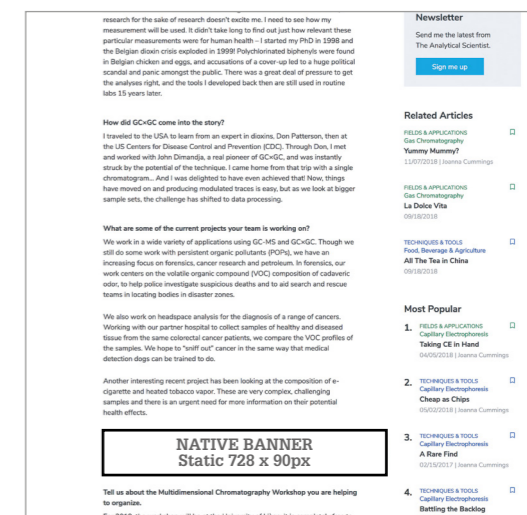
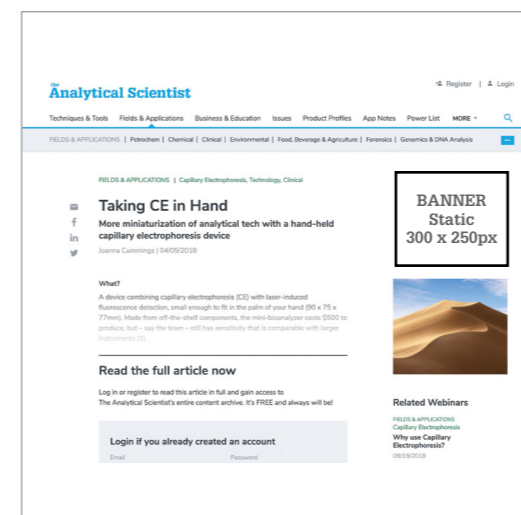
We are conscious digital display needs ownership if it is to succeed in vertical markets. With that in mind, if you buy a topic franchise you receive exclusive coverage within your chosen topic for the duration of the campaign. No rotating banners, no competitor banners or event coverage, etc - just your messaging.

Website Formats

All topic franchises come with the following banners:

- 300 x 250px. Box banner on all article pages within your chosen topic. Available for desktop and mobile.
- 300 x 600px. Skyscraper on all article pages within your chosen topic. This is desktop only and will appear in place of the above.
- 728 x 90px. Native 'in content' banner positioned on article pages. Desktop only.

Screenshots to demonstrate how your banners will be positioned within the topic franchise



CONTACT

Please get in touch if you'd like to find out more about the products and services that we can offer you.

The Analytical Scientist - Lee Noyes, lee.noyes@texerepublishing.com

The Cannabis Scientist - Lee Noyes, lee.noyes@texerepublishing.com

The Medicine Maker - Helen Conyngham, helen.conyngham@texerepublishing.com

The Ophthalmologist - Neil Hanley, neil.hanley@texerepublishing.com

The Pathologist - Sally Loftus, sally.loftus@texerepublishing.com

The Small Molecule Manufacturer - Helen Conyngham, helen.conyngham@texerepublishing.com

Texere Publishing Limited,
Booths Park 1, Chelford Road, Knutsford, Cheshire, WA16 8GS, UK
Tel UK: +44 (0) 1565 745 200

Texere Publishing Inc.
175 Varick Street, New York, NY 10014, USA
Tel US: +1 646 712 9435

www.texerepublishing.com

