




# Listening Insights for **Coronavirus (COVID-19)**

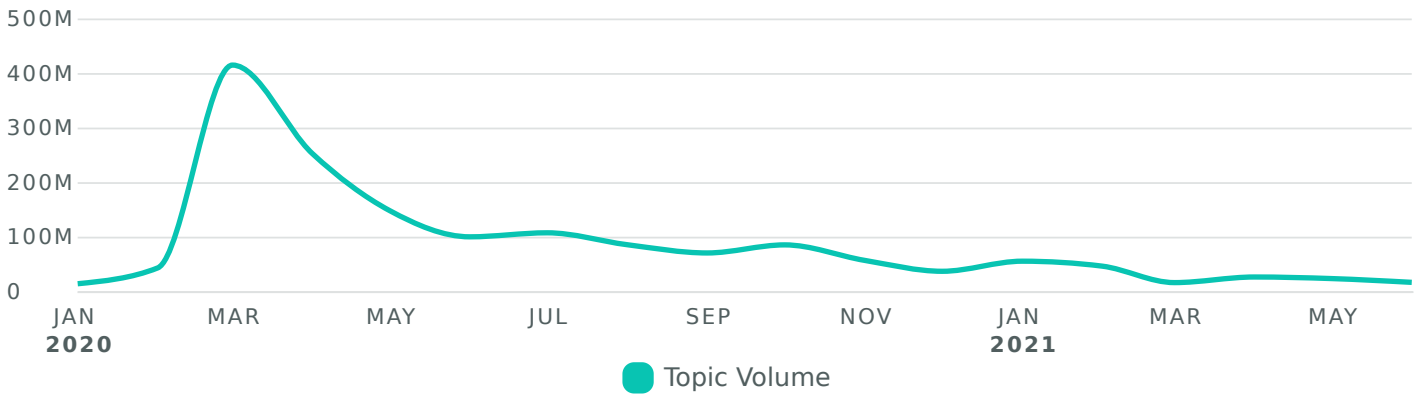
January 1, 2020 – June 30, 2021

Analyze messages, sentiment, keyword affinity and geolocation data.



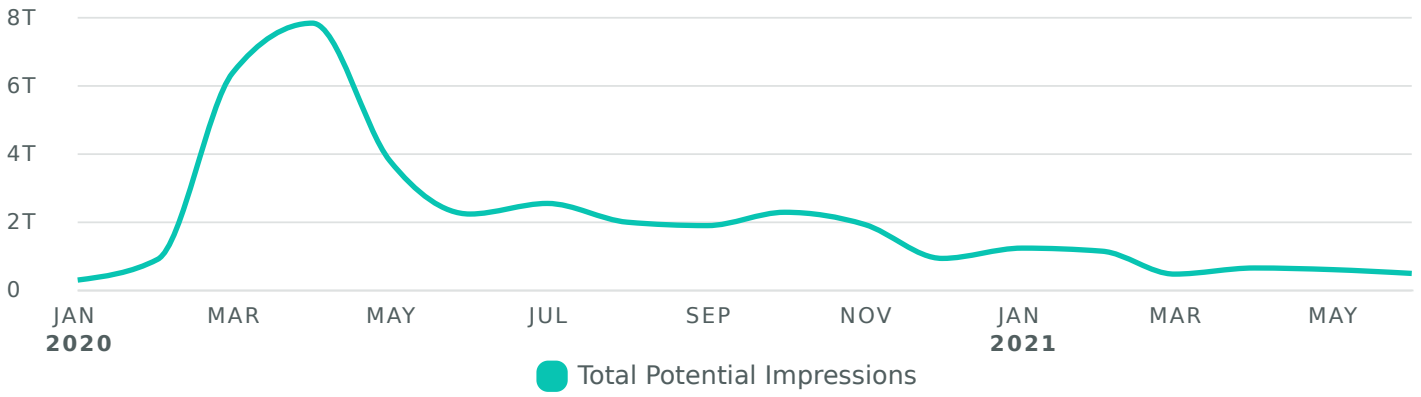
<p>Total Volume</p>  <p><b>1,532,603,743</b></p>	<p>Total Engagements</p>  <p><b>10,888,355,221</b></p>	<p>Avg. Engagements Per Message</p>  <p><b>7.10</b></p>
<p>Potential Impressions</p>  <p><b>36,049,133,377,403</b></p>	<p>Unique Authors</p>  <p><b>262,282,008</b></p>	<p>Positive Sentiment</p>  <p><b>38%</b></p>

Volume Total By Month



Volume Metrics	Totals	Trend
Total Topic Volume	<b>1,594,615,213</b>	-
Avg. Messages Per Day	<b>2,915,201.5</b>	-

Potential Impressions Total By Month

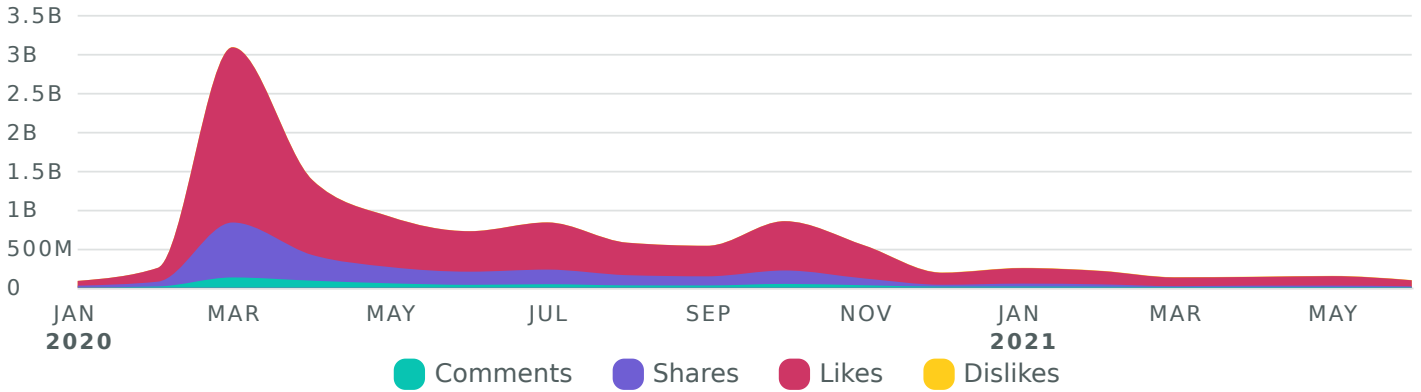


Potential Impressions Metrics	Totals	Trend
Total Potential Impressions	<b>37,317,454,596,894</b>	-
Avg. Potential Impressions Per Day	<b>68,222,037,654.3</b>	-

Engagements ▾

by Engagement Type ▾

By Month

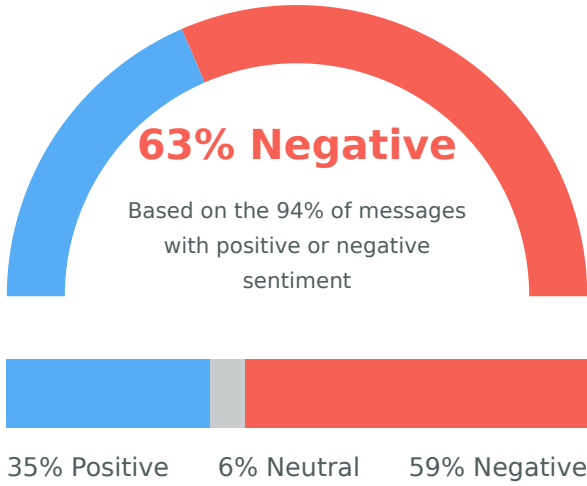


Total Engagement, by Engagement Type

Totals

Trend

	Totals	Trend
<b>Total Engagements</b>	<b>10,987,715,130</b>	-
Comments	580,417,205	-
Shares	2,335,981,427	-
Likes	8,029,249,540	-
Dislikes	42,066,958	-
<b>Avg. Engagements Per Day</b>	<b>20,087,230.6</b>	-



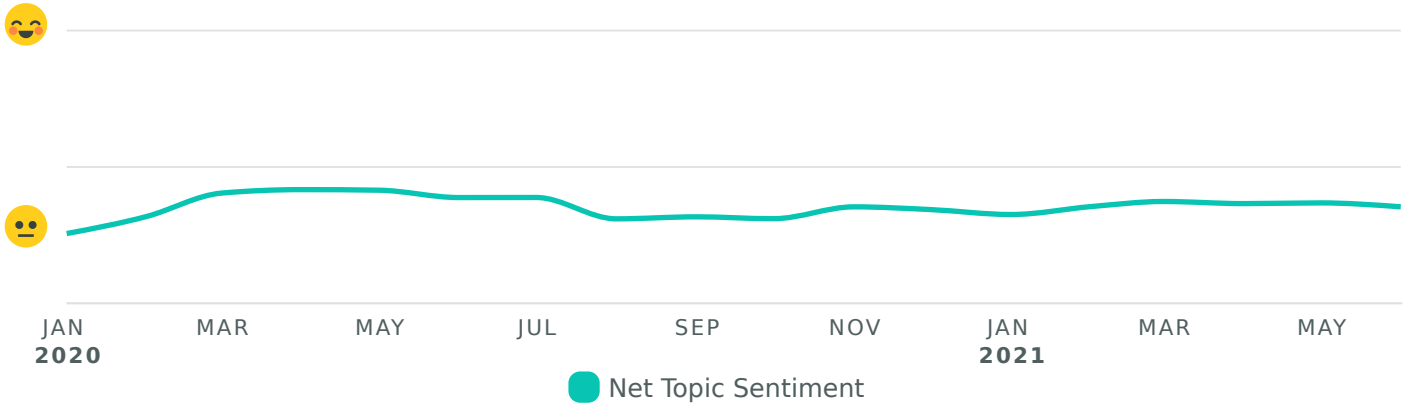
### Sentiment Trends



Sentiment trend is not available for the selected date range.



Sentiment trend is not available for the selected date range.

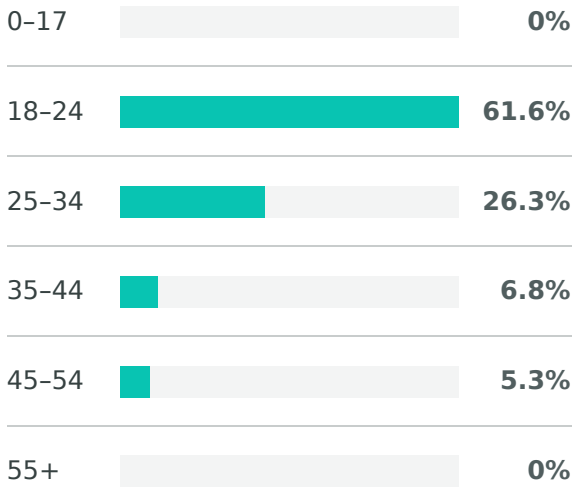


All Word Types ▾

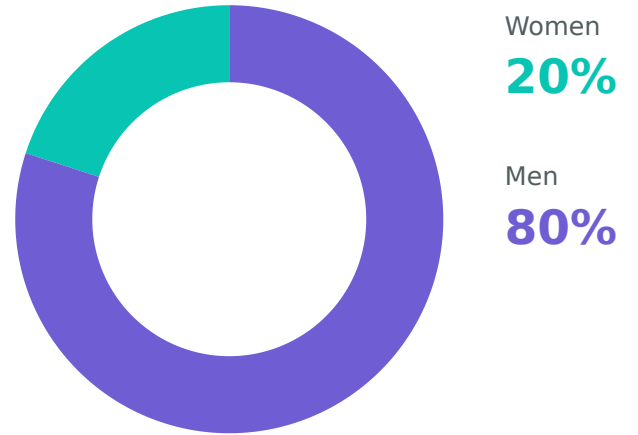
A word cloud of teal-colored text containing various hashtags and handles related to COVID-19 and current events. The most prominent words are @realdonaldtrump, #covid\_19, #covid, #corona, and #stayathome. Other visible terms include #blm, #climatechange, #coronaviruspandemic, #security, #sarscov2, @us\_fda, #stayathome, @narendramodi, #china, #quarantine, @whitehouse, @who, @joebiden, @flotus, @cnn, @gop, #ai, @vp, #who, #india, #vaccine, #lockdown, @potus, #virus, #stop, #usa, #covid2019, #breaking, @youtube, #news, #quedateencasa, #stayhome, #health, #staysafe, #business, #coronavirusoutbreak, @pmoindia, #maga, #healthcare, #wearamask, and @foxnews.

### Authors by Age

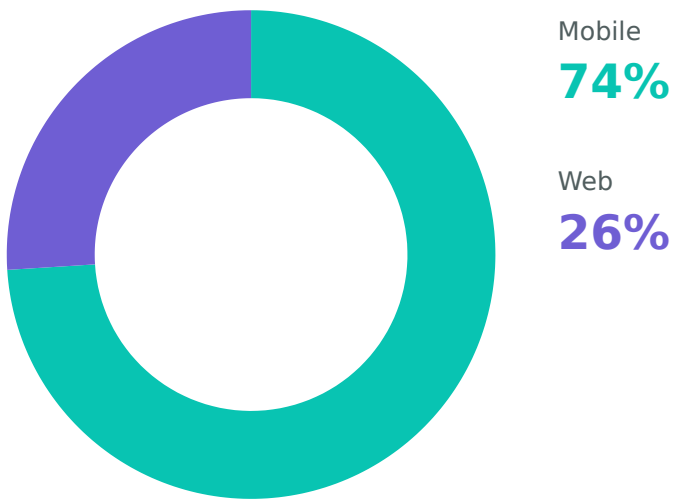
0.2% of authors (518,817 out of 262,282,008) specified their age.



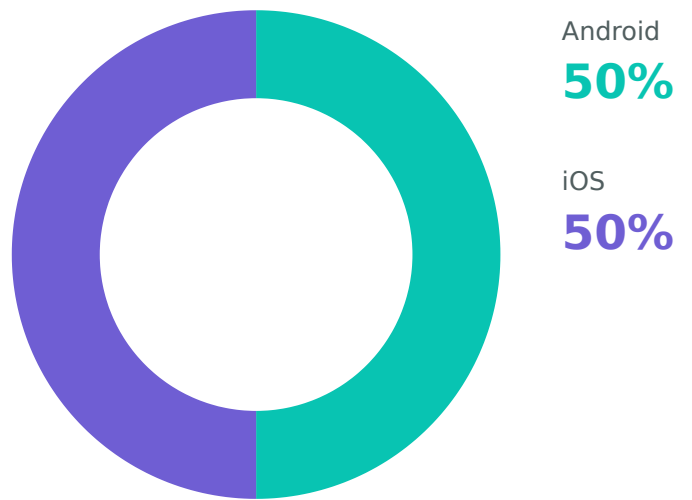
### Authors by Gender

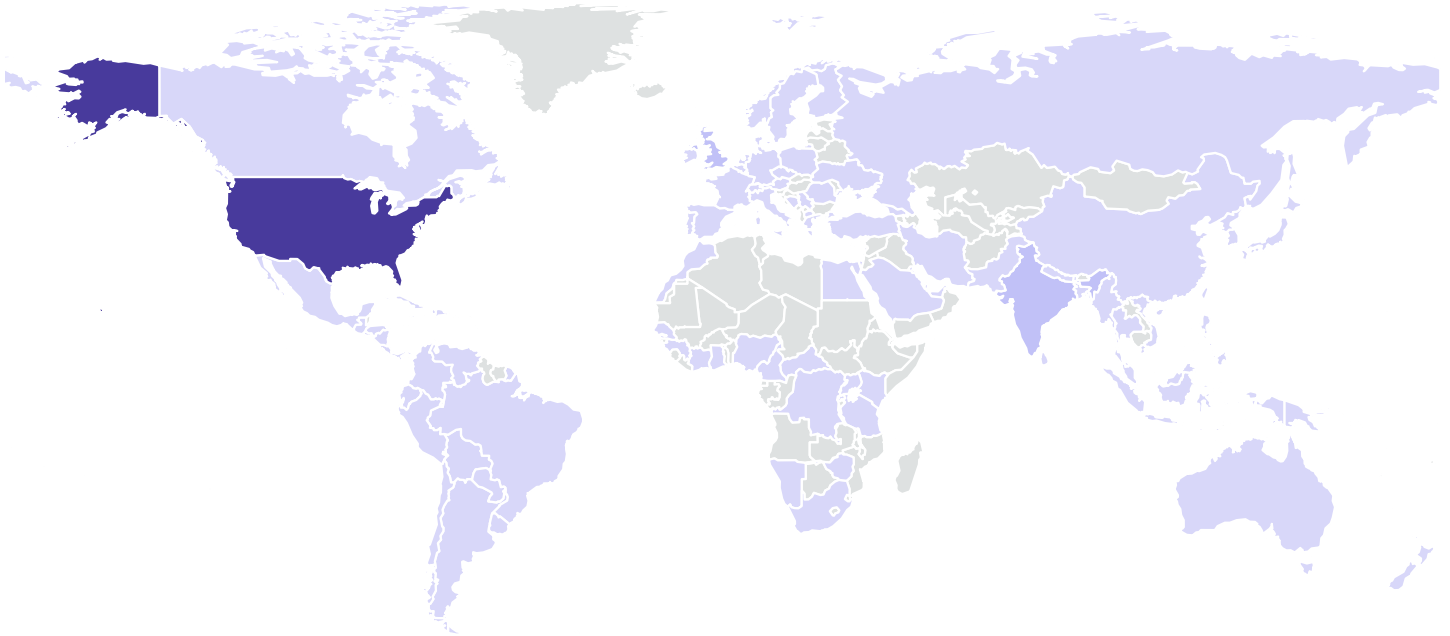


### Technology Breakdown



### Mobile Breakdown





Low Volume  High Volume

Top Countries

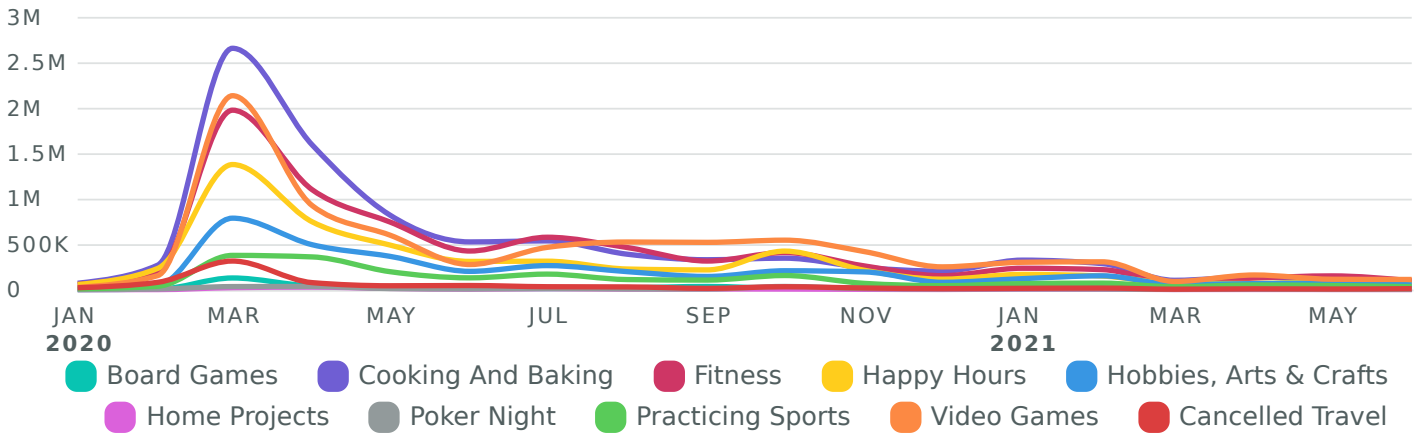
<b>United States</b>	268,881,941
<b>United Kingdom</b>	56,360,822
<b>India</b>	48,170,449
<b>Spain</b>	29,156,259
<b>Canada</b>	27,624,503

Top Cities

<b>London, England, United Kingdom</b>	13,361,678
<b>London, England, United Kingdom</b>	1,643
<b>London, England, United Kingdom</b>	1,345
<b>London, England, United Kingdom</b>	1,262
<b>London, England, United Kingdom</b>	1,039



Volume ▼ by Theme By Month



Total Volume, by Theme

Totals Trend

Total Topic Volume		1,532,603,743	-
Board Games	<div style="width: 25%;"></div>	378,307	-
Cooking and Baking	<div style="width: 60%;"></div>	9,020,942	-
Fitness	<div style="width: 50%;"></div>	7,588,570	-
Happy Hours	<div style="width: 35%;"></div>	5,317,818	-
Hobbies, Arts & Crafts	<div style="width: 23%;"></div>	3,517,454	-
Home Projects	<div style="width: 8%;"></div>	121,543	-
Poker Night	<div style="width: 17%;"></div>	205,384	-
Practicing Sports	<div style="width: 14%;"></div>	2,064,490	-
Video Games	<div style="width: 52%;"></div>	7,915,490	-
Cancelled Travel	<div style="width: 5%;"></div>	781,781	-
<b>Avg. Messages Per Day</b>		<b>2,801,835.0</b>	<b>-</b>